



Promoting Market Transformation for Energy Efficiency in Micro, Small & Medium Enterprises

BACKGROUND

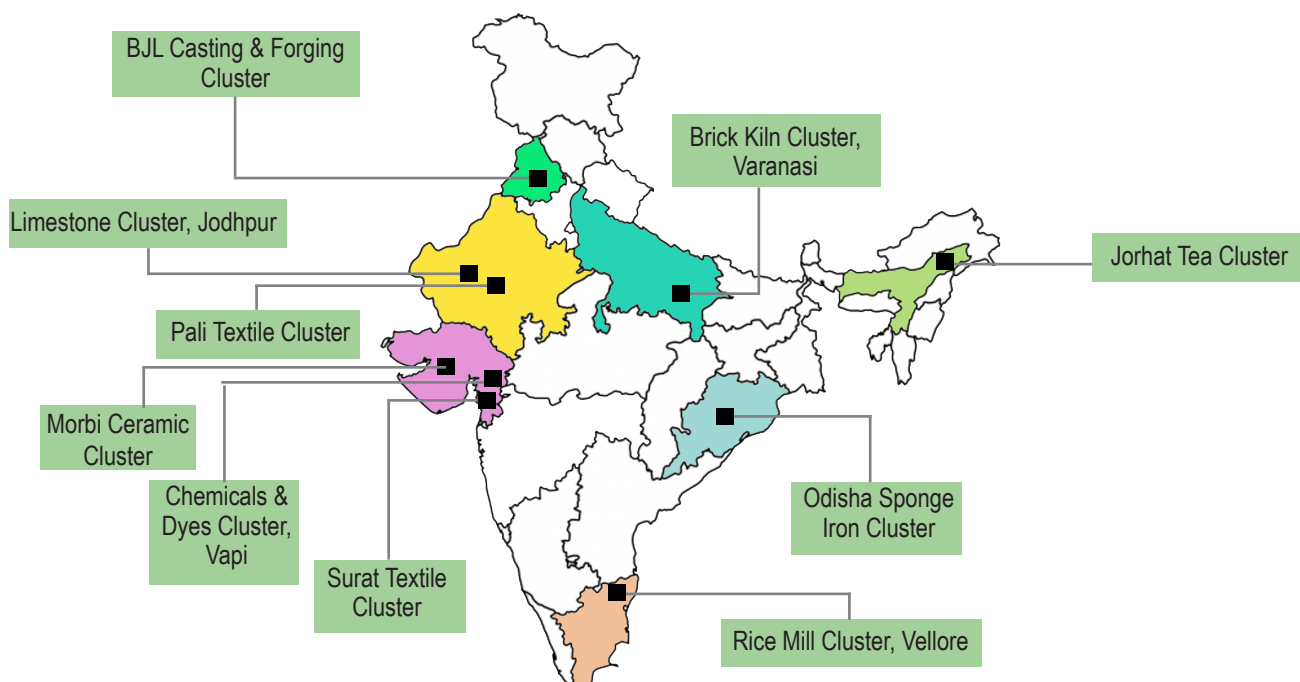
In order to overcome the existing barriers for implementation of energy efficiency in the Indian MSMEs, the project, "Promoting market transformation for energy efficiency in Micro, Small & Medium Enterprises," a joint initiative conceptualised by United Nations Industrial Development Organisation (UNIDO) and office of the DC MSME, targets to create and sustain a revolving fund mechanism as a mode to ensure replication of energy efficiency measures in selected 10 industrial clusters. The key executing agency of the Project is Energy Efficiency Services Ltd (EESL). Small Industrial Development Bank of India and Bureau of Energy Efficiency are the other important stakeholders of the project.

PROJECT OBJECTIVE

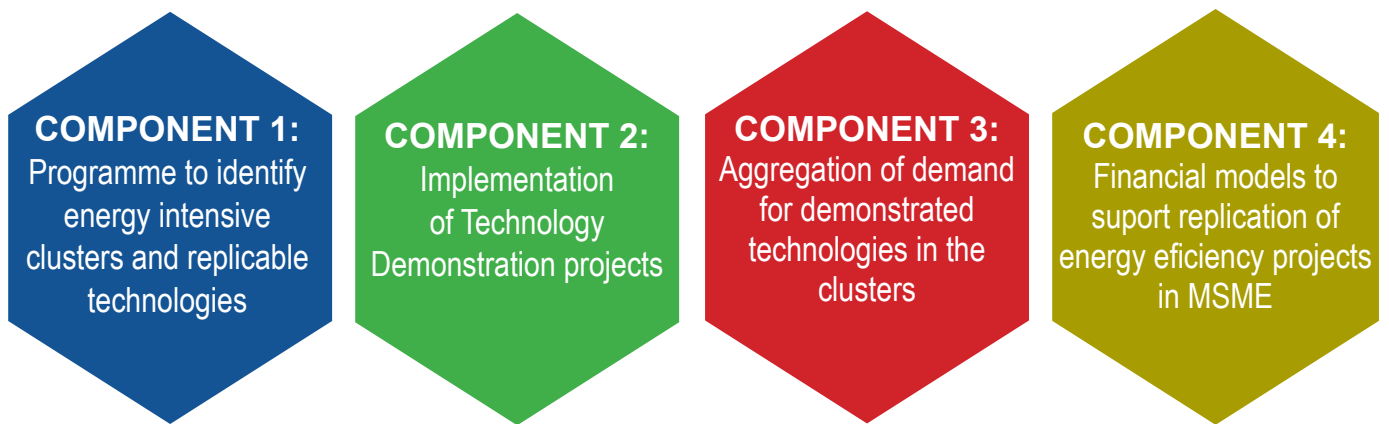
The project aims to promote the implementation of energy efficiency in the MSME sector through

- ▶ Creation and sustaining a revolving fund mechanism to ensure replication of energy efficiency measures in the sector, and
- ▶ Addressing the identified barriers for scaling-up energy efficiency measures and consequently promote a cleaner and more competitive MSME industry in India.

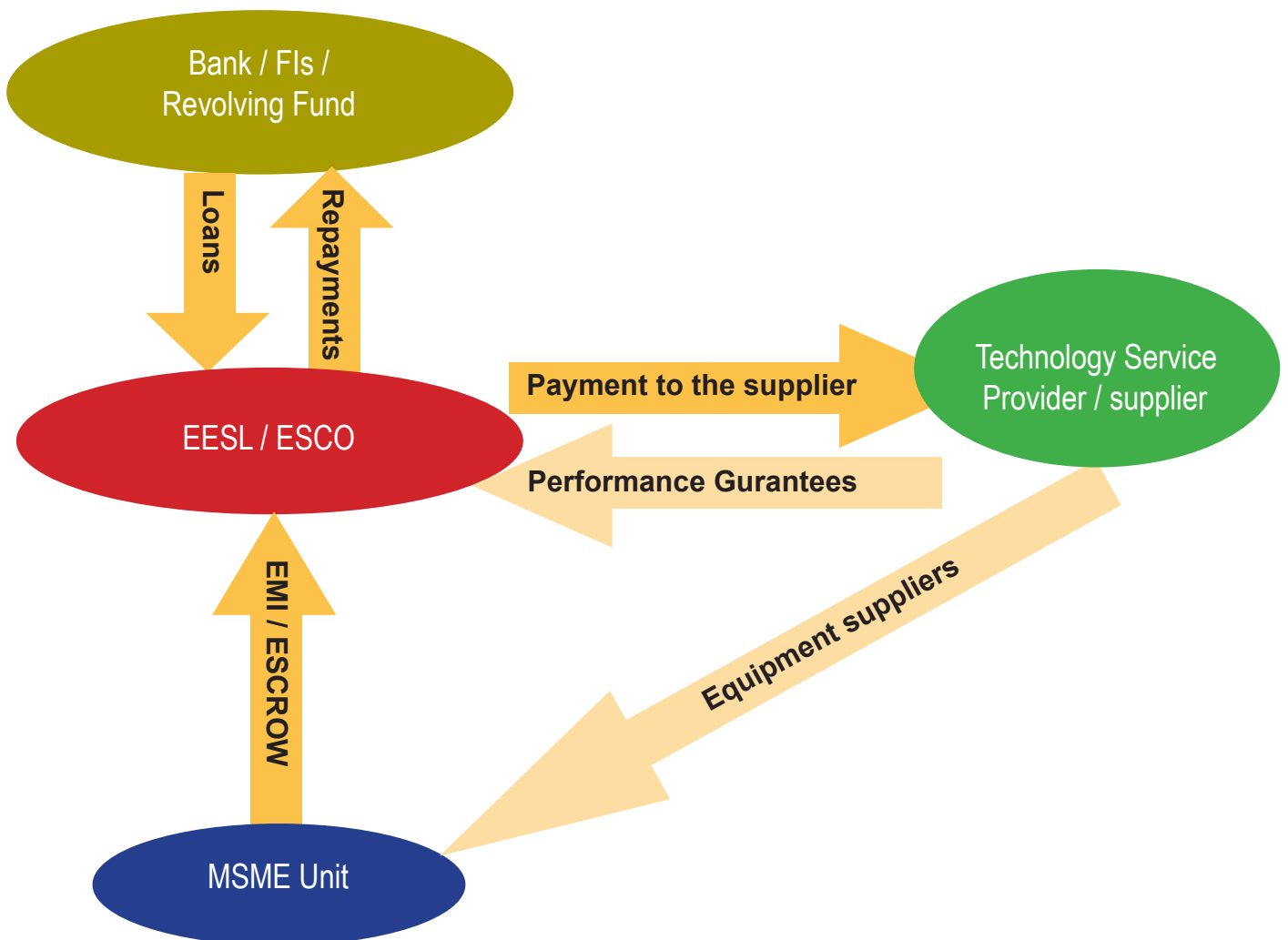
LIST OF THE IDENTIFIED ENERGY INTENSIVE CLUSTERS



MAIN COMPONENTS



FRAMEWORK OF THE REVOLVING FINANCING MECHANISM



ENGAGED STAKEHOLDERS FOR PROJECT IMPLEMENTATION

Implementing Agency



UNIDO is the Implementing Agency (IA) of the proposed project.

Project Steering Committee Members (PSC)



Ministry of MSME is the Executing Agency (EA) of the project. The DC MSME is the chair of the PSC meeting and would play an advisory role.



Bureau of Energy Efficiency (BEE), under the Ministry of Power, Govt. of India is the guiding agency in the project.



Energy Efficiency Services Ltd, a JV of PSUs under the Ministry of Power, Government of India, is the Implementing Partner for the project and would provide project guidance to the PMU.



The grant for the project is funded by Global Environment Facility and the operational focal point for GEF in India is the Ministry of Environment, Forest and Climate Change, Govt. of India.



SIDBI will be the lead bank for the provision of financial assistance towards energy efficiency investments during the project for EESL/ESCO/MSME units.

Private sector stakeholders

MSME Industry

MSME industrial enterprises will be the main beneficiaries under the project.

Industrial Associations

Major associations role will be to facilitate workshops, create outreach and sensitize industries on relevant training programs and workshops.

Business Chambers of Commerce

Their role will be to facilitate and create outreach for the project's activities using their existing communication channels.





For further information, please contact us

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